



STOCK MARKET MASTERY PROGRAM

ZERO TO *Hero*

FROM ZERO MARKET KNOWLEDGE TO INDEPENDENT INVESTOR

A complete, live, mentor-led journey through Pakistan's stock market built for beginners, designed to make you self-sufficient.

24 LIVE SESSIONS • OCT 1 – DEC 22, 2026

TUESDAYS & THURSDAYS

Special Offer for this Batch Only - On last slide



Zero to Hero is YCSIT's flagship mastery program a structured, live-taught journey that takes you from knowing nothing about the stock market to reading financial statements, analyzing entire sectors, understanding charts, and making informed decisions on your own.

This is not a program you finish and forget. It is built as a mastery program - our goal is that once you complete it, you never need to chase another "stock market program" again. You will have the full framework to think and invest independently.

WHO IS THIS FOR?

- **Absolute Beginners**
No prior market knowledge needed we start from the basics of money itself.
- **Working Professionals**
Build a second stream of financial literacy alongside your career.
- **Students**
Get ahead start on financial independence before you even graduate.
- **Anyone Tired of Guesswork**
If you have tried investing on tips and rumors, this replaces guesswork with a framework.

This is a mastery program built so you never need another one.



24 live sessions • four stages • one structured path from foundations to mastery

FOUNDATIONS

- 01 Introduction
- 02 Money & Basic Economy Economy
- 03 Part 2 & Financial Terminology
- 04 Reading Financial Statements I
- 05 Reading Financial Statements II

BUSINESS & SECTOR ANALYSIS

- 06 Automobile Assemblers
- 07 Cement Sector
- 08 Banking Sector
- 09 Fertilizer Sector
- 10 Pharmaceutical Sector
- 11 Refineries
- 12 Oil Marketing & E&P Companies
- 13 Textile & Technology
- 14 Engineering & Food

TECHNICAL ANALYSIS

- 15 Four Phases of Market with Emotions
- 16 Market Trends
- 17 Support & Resistance
- 18 Technical Indicators I
- 19 Technical Indicators II
- 20 Volume Analysis

APPLICATION & MASTERY

- 21 Hands-on Experience
- 22 AI & Tools
- 23 Psychology Lessons
- 24 Final Framework & program Wrap-Up

Every lecture builds on the one before it a structured path from foundational concepts to independent, practical mastery.

What You will actually be able to do, month by month

MONTH 1 - OCTOBER 2026

Foundations & First Sectors

You will be able to read and understand a company's financial statements, speak the language of the market fluently, and analyze your first sectors: autos, cement, banks, and fertilizer like an analyst, not a spectator.

MONTH 2 - NOVEMBER 2026

Full Sector Mastery & Charts Begin

You will complete sector-by-sector analysis across the PSX pharmaceuticals, refineries, oil & gas, textile, technology, engineering, and food and start reading price charts: market trends, support & resistance, and your first technical indicators.

MONTH 3 - DECEMBER 2026

Technical Mastery & Real Application

You will master advanced indicators and volume analysis, get hands-on market experience, learn to use AI and research tools, and understand trading psychology so emotion never drives your decisions again.

*By graduation, you won't just know the market,
You will be able to navigate it independently, for life.*

Why *Zero To Hero?*



Most stock market programs are pre-recorded, read straight off a PowerPoint, and never change. We built Zero to Hero to be the opposite.

- **Live, Not Recycled**
Every session is live taught with updated research, not stale slides reused batch after batch.
- **Concepts, Not Just Slides**
We go beyond PowerPoint notes every concept is expanded and taught through real-life market scenarios.
- **Learn By Doing**
Assignments after every session make sure you can actually apply what you learned not just recognize it.
- **A Routine You Can Follow**
A consistent, predictable structure: Live Session → Recording session → Lecture Slides → Assignment
- **Always Improving**
We upgrade the program after every batch. You get the newest version of YCSIT never a repeat.

WHAT'S INCLUDED

- Upgraded LMS - Live Session link, Recording, Lecture Slides & Assignments, structured every session
- Research Portal - full access to reports from our in-house research team
- Community Threads - an organized space to ask questions & discuss faculty prompts
- Pro Max Membership - full platform access included until the program ends

- 1 **Abdullah Aslam**
Head of YCSIT
- 2 **Farooq Haider**
Lead Instructor & Educational Mentor
- 3 **Muhammad Zeeshan**
Faculty Member - Sector & Market Research
- 4 **Ali Haider**
Faculty Member - Fundamental Analysis & Research
- 5 **Wara Danish**
Faculty Member - Technical Analysis
- 6 **Zubair Younas**
Faculty Member - Technical Analysis Support

A CELEBRATION, PASSED ON TO YOU

Youngs Capital was just ranked among **Pakistan's Top 10 Brokers** in our very first month.
To celebrate, we are passing the win on to this batch only.

~~Rs. 85,000~~

Rs. 50,000

FOR THIS BATCH ONLY
BATCH STARTS OCT 1, 2026 - SEATS ARE LIMITED

Last Date to Register: 24th September 2026

ENROLL NOW | YCSIT ZERO TO HERO